

### MADIBA AND SUSTAINABILITY

Such a very sad week - the passing of Tata Madiba, the man who stood for the values to which the whole world aspires. "Ubuntu" or "The Middle Path".

What a vibrant, exciting country we live in. Extremes of racism and tolerance, poverty and wealth, violence and compassion, despair and hope. I wouldn't want to live anywhere else.

Today made me realise how much our journey as mere environmentalists parallels that of Nelson Mandela. We are non-violent activists against injustice, cruelty and corporate greed. Like Madiba, Ghandi and the Dalai Lama we lobby, we write, we lecture and march against politicians but in defence of eco systems and all sentient beings. The victims this time are forests, wild life, farm animals, marine life, children, plastic, land, sea and air. Our Robben Island has been longer than 27 years; our prison is decades of being snubbed.

Maybe the Greenies need our own Umkhonto We Sizwe?

Twittering, Facebooking and meditating won't change anything. They are "analogous to standing on railroad tracks trying to lobby a train to a stop; focusing on the train instead of stepping off, pulling up the tracks and blowing up the bridges".

*The Derrick Jensen Reader pp. 403-404*

Madiba initiated the most respected Constitution in the World. Don't you think it's time for an International Environmental Constitution and a Court for Ecocide in The Hague?



*Hamba Khale, Madiba*

### OUR YEAR

2013 has been an outstanding year for Dorothy, Sue, Tahnya, Bill and me.

### FOUR AWARDS (yes, 4!)

Some gruelling interviews and some really stiff competition, like the City of Cape Town! It's such a help when people notice - makes it all worthwhile.

Many of our projects were ahead of their time and we are thrilled to bits to finally have them recognised, albeit three years later!

Aside from the incredible dedication and bravery of my little team, these awards salute the hundreds of subscribers to our websites who contributed products. And the awards honour our supporters, family and friends who gave of their time freely to help us prove we could build and furnish entire homes and hotels with only eco friendly items.

### WORKSHOPS

We can't believe we've run nine workshops with Eskom since COP 17. This year, our workshops were particularly well attended. Our reward is watching the increasing appreciation of energy saving, greening and sustainability.

### SPEAKING

Lorraine has been privileged to be invited to speak at several conferences and events with topics ranging from Corporate Sustainability, Green Hospitality, Exhibition Stand Building, Ethical Procurement and a surprising number of events focusing on Waste Management.

### WEBSITES

Both Hotelstuff and especially Greenstuff continue to enjoy exponential growth (averaging 38 000 page views a month) and early in the New Year, we'll be launching our bigger, better, shiny new websites.

**Thank you to everyone in our network. Without you we could never do what we do best.**

***Merry Christmas and Happy Holidays!***



**Lorraine Jenks**

## AWARDS

### ENVIROPAEDIA ECOLOGIC AWARD - Eco Warrior

Certificate of Recommendation for our workshops, website, articles and exhibitions.  
Second Place (by one point!)

#### My Outfit for the Function at Cradle of Humankind:

Top to Bottom: Pith helmet, ticket, mosquito repellent, soap, Maasai blanket, plastic water bottle, toilet tissue, coffee, tea, torch, socks, face cloth, chicken, chicken feed, sandals.

...and to make you think...

*Respectively:*

Train, non toxic, natural, local, recycled, recycled, Fair Trade, single estate, LED, hemp, bamboo, organic, GMO free, cork, second hand.



### ESKOM - ETA AWARD

Special Award Winner. Energy Efficiency Awareness



### EXSA - Greenest Large Indoor Pavilion (for Hostex 2010)

Our 80 sq.m. Eco Green Hotel with guest room, bathroom, industrial kitchen, restaurant, public areas and landscaping featured only eco or greener furnishings, products and services.



### SA ENERGY EFFICIENCY (SAEE)

Energy Patron of the Year, Finalist No.1



## Photo Gallery of November Events



Polokwane workshop with Eskom



Green Stand Design Workshop. Justin of Scan Display opening the event. We spoke on Green Procurement and What to Look Out For.



The first meeting to plan the conference in Ghana. Watch this space!

## New and Repeat Subscribers to our Directories



### ADDICOM

Addicom introduced waterless urinals in South African in 1983. Advantages of Addicom waterless urinals are water saving, no smell, money saving and they avoid vandalism. Since mid-2006 Addicom and their affiliate companies have sold around 1/4 million urinals around the globe, these sales are your assurance that the EcoSmellstop system is recognised for its outstanding value, quality and contribution to the environment.



### CHOCOLATE GRAPHICS

Chocolate Graphics' chocolates are uniquely embossed with a raised chocolate design. These chocolates make ideal wedding chocolates, promotional chocolates, chocolate logos and personalized chocolates. Our process is patent protected and 100% chocolate. We operate from Cape Town and started doing business in 2007. Chocolate Graphics supply branded turndown chocolates to major hotel groups and event organisers.



### EUROBERRY

Euroberry has developed a premium range of high fruit content syrups for a wide range of applications such as fruit slushes, milkshakes, granitas and cocktails. The fruit syrups were developed with high fruit content and are entirely free of artificial colourants and artificial flavourants. They are available in 14 flavours and 1.2 kg dispensing packs with an optional easy to use pump. Euroberry is also proud to advise that they can offer an entire package from smoothie making machines, slush units (single and multiply barrels) and also soft serve units.



### GREEN HOME

Green Home is South Africa's leading biodegradable food packaging supplier and offers a comprehensive range of products, a selection of the world's most superior biodegradable food packaging items on the market today. All Green Home's products are made from natural and renewable resources and are 100% biodegradable and compostable. Green Home supply the hospitality industry with world class biodegradable food packaging products.



### GREEN STATIONERY

All Green Stationery's products have environmentally friendly credentials and they have now extended their product range beyond stationery to include items such as copy paper made from wheat straw, table napkins and toilet paper made from bagasse (sugar cane waste) and biodegradable food containers.



### KROST OFFICE PRODUCTS

Being the leading designers of office accessories, Krost Office Products work very closely with corporate designers, office furniture manufacturers and space planners in order to continually innovate and create new and exciting products. Choose from their wide range of metal, wood, leather and plastic office accessories to suite your office and your style.



### NEXUS

Nexus Access Systems specialise in providing businesses with the highest quality and cutting-edge Access Control Systems. They have been operating in the Access Control Industry since 2000 and have worked with world-renowned Hotels, Companies and Education Institutes. A new initiative by Nexus Access Systems is to help promote an effective way of disposing of E-waste. They collect and dispose of Proximity Cards and Tags at NO COST to you or your business.





## PRENOX

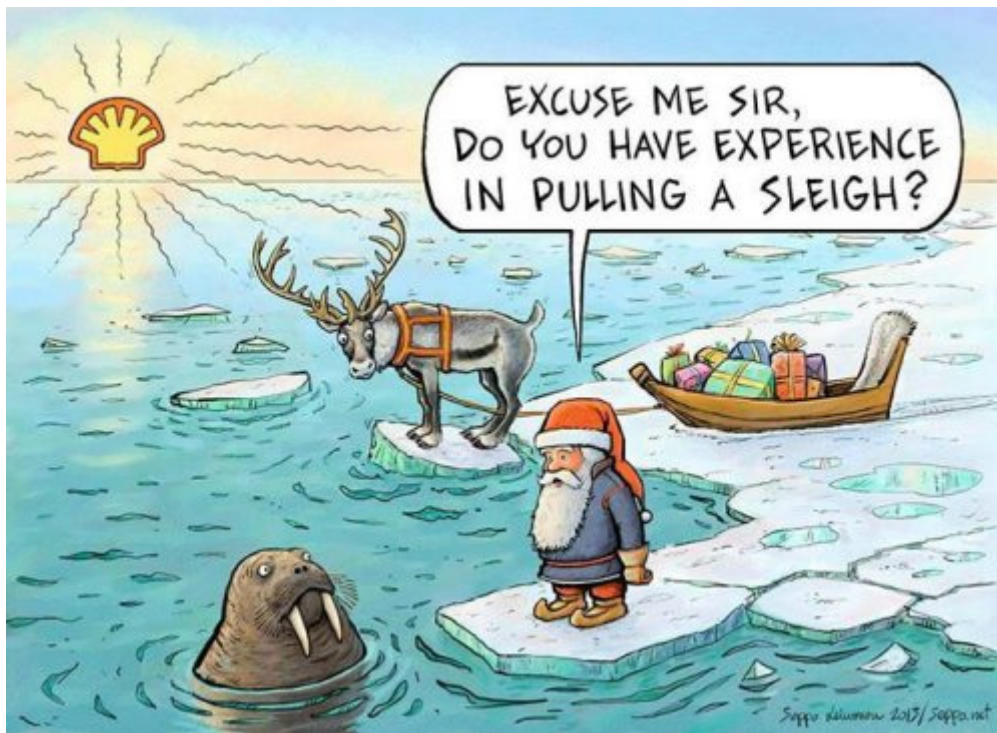
Prenox is a leader in the design and manufacture of catering equipment. They have developed a range of integrated products that empowers consumers to design their own kitchen, a kitchen specific to their needs. From their wide range of Convection Ovens to the Prenox Modular 700 Series (MI 700), adaptable and flexible, the range continues to remain unique to Prenox, with on-going evolution and innovations to suite most catering requirements.



## SWING TOP BOTTLES

SwingTopBottles.co.za is your one stop shop for a great range of bottles and jars that use the famous Swing Top Clip. Reusable, long-lasting, hygienic and stylish the Swing Top Clip makes any container a durable and long lasting item. They are the perfect green alternative to throw away options and provide solutions for onsite bottling of water, home brewing and specialty drinks as well as oils, pickles and food preserves. Swing Top Bottles are also the perfect companion to Classic Crystal water filtration and onsite dispensing equipment.

## Trivia - Complete and utter Trivia



## Who are we?

**Hotelstuff:** Conceptualised as a platform for trade introductions and online directory of suppliers, Hotelstuff has since evolved into a sophisticated business tool and much more than just an online directory. Today, many procurement departments from every industry and also homeowners use our two directories as their primary supplier list. Better still, it costs nothing for buyers to contact those listed in our directory. Suppliers simply pay an annual registration fee for their directory listing.

**Greenstuff:** Sister website to Hotelstuff, Greenstuff is a separate online directory of the green or eco-friendly products of suppliers listed on Hotelstuff.

**Quick & Simple:** No middle man. Interaction between the third parties is direct and enquiries are channelled to the supplier at no cost. The conclusion of the sale or interaction is not influenced by Hotelstuff in any way and we don't receive commissions or referral awards.

**Virtual Helpdesk:** As a value-add, Lorraine mans a free virtual Helpdesk for buyers who can't find what they need on our sizeable directory or are looking for unusual products or services. Given Lorraine's insight and 15-year tenure in Africa's largest hotel chain as Contracts and Purchasing Manager, she is more than qualified to refer and advise.

**Eco Events & Conferences Directory:** We have partnered with The Event Greening Forum and created a new directory which provides anyone, wanting to host a green event, with easy-access tools to source venues, organisers and product suppliers that are offering 'eco' options.

**Green Hospitality Consulting:** If you sell accommodation or manage a restaurant, call us about a consultation or to run a simple workshop to help you and your staff understand what 'going green' entails and why it needs to be taken seriously - in short, we'll get everyone's buy in, including yours! And if you are a supplier, let us assist with greening your manufacturing process and the lifecycle of your product and packaging.

**Speaking:** Ask Lorraine to come and address you, your team or your community. Lorraine has become a popular motivational speaker on sustainable and responsible hospitality and family lifestyle. She has been invited to speak at international conferences, seminars, exhibitions, right through to small local functions.

**Workshops:** Hotelstuff/Greenstuff is running nationwide workshops on Green Procurement in partnership with Eskom who promote their rebate and incentive schemes. All aspects of sustainable, eco and green issues are addressed, debunking the myths and demystifying the jargon and leaving the audience positive, motivated and with easy solutions.

## Our Awards

2013 Special Award Winner  
Eskom ETA Award  
Energy Efficiency Awareness



2013 1<sup>st</sup> Runner Up  
SAEE Award  
Patron of the Year



2013 2<sup>nd</sup> Place  
Enviropaedia Ecologic Award  
Eco Warrior



2011 Winner EXSA  
Best Green Indoor Pavilion  
Hostex Johannesburg



2011 Winner  
Imvelo Responsible Tourism  
Chairman's Award



2010 Winner  
Best Overall Stand  
Decorex Johannesburg



2010 Winner  
Excellence award  
Decorex Cape Town



For more information please visit [www.hotelstuff.co.za](http://www.hotelstuff.co.za) and [www.greenstuff.co.za](http://www.greenstuff.co.za);  
drop us a line at [info@hotelstuff.co.za](mailto:info@hotelstuff.co.za) or call us on 0860 272 272.

