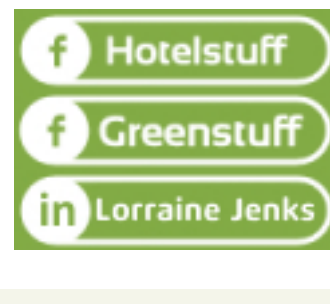


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Greetings from Lorraine and the Hotelstuff Team

Twenty twenty-two has been a year of hopes, accomplishments, and disappointments. A year of COPS ... COP27 in Egypt and COP15 in Montreal.

For us at Hotelstuff/Greenstuff and Lorraine's speaking engagements, it has been a gratifying year of continued success of the online directories, increased awareness and action against climate change and against biodiversity loss. It has also been a year of satisfying recovery from Covid19 with the acceptance of a changed future. How this pans out, is up to us.

COP27 in Egypt was about CLIMATE CHANGE

COP27 ended with the announcement of a historic loss and damage fund particularly for victims of climate disasters. South Africa is one. Unacceptably, the final implementation plan excluded any mention of winding down the use of fossil fuels with little indication that nations were serious about cutting emissions to stay below 1.5C. In effect, COP27 achieved more on the impact of climate change than on its causes. Causes must be inhibited not next year, not next month, not tomorrow... now!

COP15 in Montreal this month is about BIODIVERSITY

The main aims are to adopt a framework for action, set targets for overexploitation, pollution, unsustainable agricultural practices, honour rights and knowledge of indigenous people, encourage finance and investment towards less harmful practices. Healthy, balanced biodiversity is absolutely essential for our survival and I think as, if not more, important that the climate crisis. The planet will survive. Different species will survive. We humans will not.

Hotelstuff/Greenstuff 2023

Watch this space! We are working on a major overhaul and upgrade of Hotelstuff/Greenstuff. With Covid behind us, most industries that use our services are picking up (tourism especially), and the time is perfect to refresh the websites, kickstart marketing, revive exhibitions, educate and inspire decision-makers around environmental issues and retain our position as leading registers of products and services. We are bringing on new people to replace the loss of our beloved Dorothy and Corrina and Bill's retirement and are focusing on exploiting the incredible potential of Hotelstuff/Greenstuff.

Lorraine's Speaking Engagements

Invitations for Lorraine to speak on climate, sustainability, circularity, ESG and many other related topics continue to arrive for local and international events. We have mentioned some below.



Happy Holidays and Thank You

We wish you everything you wish for yourselves over the Festive Season and thank you for your incredible loyalty and support over these past couple of years. Without you, we would never have made it through this tough time as well as we did.



And a very special thank you to our intrepid, tireless, brilliant technical manager/bookkeeper/PA/subscription administrator/multi-skilled all-rounder, Tahnya Gadd (We call her Tee.)

Thank you, Tee. You rock!

Lorraine Jenks

What We've Been Up To

Here are some of the things Lorraine has been up to - let her talk to your colleagues too! Contact Lorraine directly at info@hotelstuff.co.za.



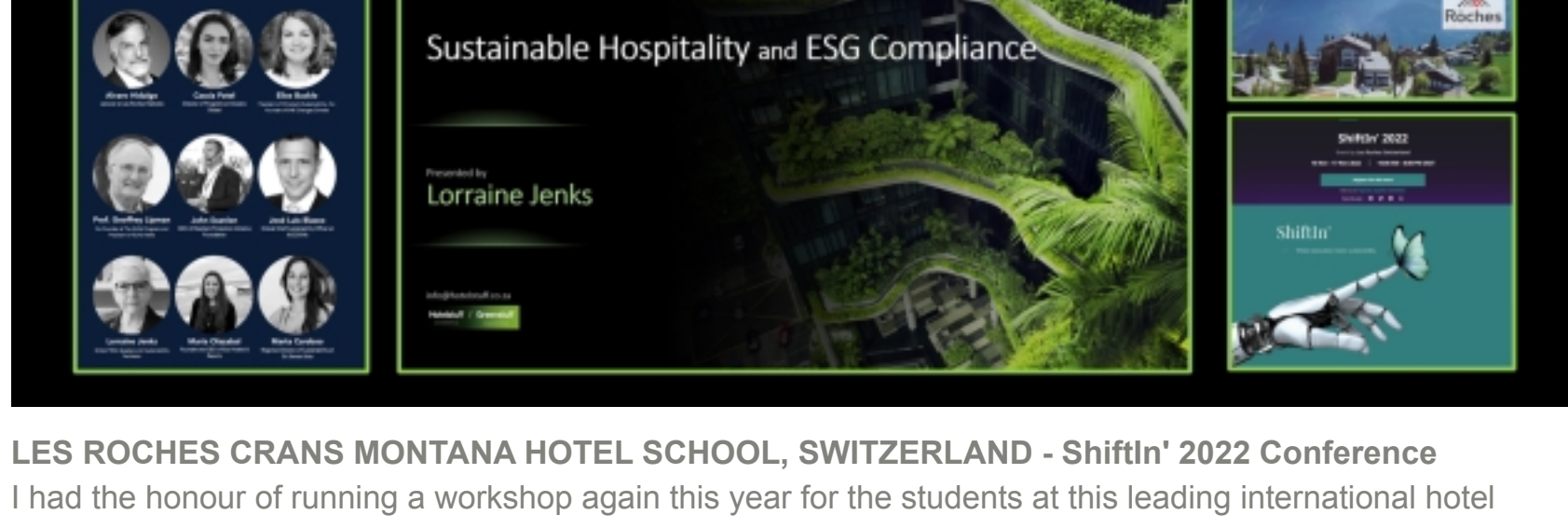
DON'T LOOK UP - LOOK AHEAD. Your power to create the future you want.

Annual @Professional Speakers Association of SA (PSASA) convention.

I had the pleasure of presenting my keynote titled: "Don't Look Up - Look Ahead. Your power to create the future you want".

It is based on my disappointment with the impotence of the Netflix movie and a book titled "The Future we Choose" written by Christiana Figueres who led negotiations for the UN during the historic Paris Agreement of 2015 (carbon emission reduction goals that are now used worldwide).

The theme of the convention was 'The Power of Us' which was exactly what my keynote topic addressed at the time! As speakers, we hope to influence our audiences, but we forget that we have the power and the reach to influence everyone in our personal and professional circles. So, my motivation was to encourage my colleagues to keep an eye open for damaging environmental practices as they work and travel around, and how to gently recommend better choices. For personal lifestyle choices, we had a light-hearted exercise to describe our dream holiday, outfit, meal and looked at potential environmental impact of the choices we made.



LES ROCHES CRANS MONTANA HOTEL SCHOOL, SWITZERLAND - ShiftIn' 2022 Conference

I had the honour of running a workshop again this year for the students at this leading international hotel school... the perfect audience for my favourite topics.

My topic this year was "Sustainable Hospitality and ESG Compliance".

Sustainable, Green Hospitality can no longer be a nice-to-have bolt on. It needs to be a part of your DNA and the very essence of your establishment. Environment, Social, Governance (ESG) standards are increasingly being interrogated by customers, investors, regulators and stakeholders. This year we took an innovative approach and consider the major sectors throughout the hospitality industry to identify which critically important products and practices should be measured, improved, and judiciously reported.

These young people are natural thought-leaders because tourism and hospitality have always impacted the environment and local communities, and operators often have deep awareness conservation of the environment. We took a dive deeper into the sustainability of everything needed to operate an establishment - everything sourced, used and disposed of - everything throughout the value- and supply-chains.

ESG (Environment, Social, Governance) guidelines are disappointingly vague so we filled knowledge gaps about why these standards are critical and addressed basic routines and a set of simple tools to apply and how to be an informed influencer and demand better choices by all decision-makers.

A big, heartfelt thank you to the organisers [Joceline Favre-Bulle](#) and [Inola Gansu](#) at [Les Roches Marbella Global Hospitality](#) for the invitation. You are a delight to work with. And thank you to the students who display such authentic interest in the topics. The tourism industry is lucky to have you some day soon.



MESA AFRICA SUMMIT (the African Chapter of MESA International) - The Next Steps in Sustainable Manufacturing

I spoke on the "Fundamental Principles of Sustainable Manufacturing" summarising not only the impacts on climate change but also the devastating effects on ecosystems when irresponsible choices are made when sourcing materials, designing products, production practices, selecting employees, choosing transport systems, packaging... every step in the value and supply chains, every step in production and involving all stakeholders.

That sounds impossibly complex, but it need not be. We covered a strategy to consider, steps to follow, tools to download, techniques to utilise and where to find support. SDGs (Sustainable Development Goals) and ESG (Environment, Social, Governance) are acronyms that are trending worldwide and are slowing being refined and standardised. Reports are increasingly being required by customers and investors.

One delegates were well into their sustainability journey and others were just beginning. From the Q&A after, it seems we covered the essentials for all and the attendees left feeling encouraged and motivated to achieve these new standards.



YOUR BANNERS on Hotelstuff & Greenstuff

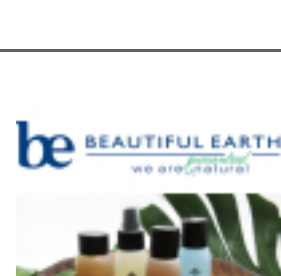
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EARTHSHINE

Earthshine has been designing and manufacturing the most innovative healthy snacks and packaged foods since 2010. Their range of award winning Vegan and Gluten free foods has grown and been refined to include breakfast granolas, healthy instant soups, superfood instant hot chocolate, seed crackers, CBD snacks, kimchi and sauerkraut based snacks, artisan chocolates, innovative dehydrated chips and much more.



GREEN PEST CONTROL

Green Pest Control is owned and run by Mark Collier with over 30 years' experience. Many people would like to control pests without harming themselves, their children, their pets or the environment. Green Pest Control provides a range of DIY products that are easy and safe to use. Our fly control machines make use of natural fragrances that repel flies but also purify the air at the same time. I am passionate about saving owls and raptors from dangerous poisons. Our electronic rat/mouse traps kill quickly and humanely and our live catch and release mouse trap is extremely effective. All products have been tested for efficacy before we make them available to our customers.



HOTELTRONIX

Hoteltronix was established to meet the growing demand for the supply of professional services and equipment to the Hospitality Industry with the focus on enhancing guest experience through quality products. Core products are hotel electronic locks, hotel electronic safes, hotel minibar fridges, guest room amenities, room service equipment, restaurant equipment and conferencing equipment.



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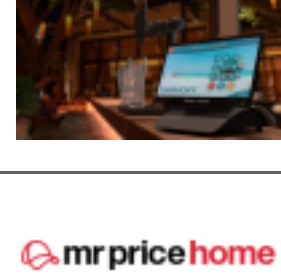
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NUMATIC INTERNATIONAL

Numatic SA has secured an enviable position throughout the commercial & industrial market. Our reputation has been based on the ability to provide innovative products which are practical in design, with a high level of quality & reliability. Our experience, your productivity. Ensuring we bring quality, innovation & cost-effective solutions to Africa. Our aim is to continue to maintain a high standard with the right equipment.



VOLPES

As South Africa's most loved, bedlinen brand, we pride ourselves in supplying world-class products to the Hospitality Industry. Volpes will assist you with creating a beautiful and comfortable environment for all your guests. We offer blackout curtains, cotton percale sheeting, luxury pillows and duvet inners, as well as snag free towels. Volpes is synonymous with great quality products, at the best value. Choose from our vast range of polycotton, 200 thread count cotton percale, 300 thread count cotton sateen or luxury 600 thread count cotton sateen weave in a wide range of pillowcases - standard, king or emperor size, as well as standard and extra length fitted sheets, wider width curtains, and so much more.

