



ESSENTIALLY YOUNG (Pty) Ltd

Exclusive Bulk Importers of Premium Salts into Africa



EXCLUSIVITY

We proudly hold the exclusive rights, and have secured exclusive import agreements, ensuring a consistent and high-quality supply of premium salts.

We guarantee unparalleled quality and authenticity in every shipment. This allows us to offer unique and exceptional products to our customers.

- Celtic Salt from France
- Magnesium Chloride Bath Flakes from The Netherlands
- Dead Sea Bath Salt from Jordan
- Anna's Wild Yam Cream from Australia

Having completed 6 years in business, we have stabilized our operations and have all necessary resources at our disposal.

Food Safety System Certification (FSSC) 22000 Compliant



UNLOCK THE POWER OF CELTIC SALT

Hand harvested from the salt pan surface off the Brittany Coast in Guérande France, Celtic Salt is a high-quality artisanal salt, rich in minerals and flavour.

Celtic Salt, also known as Sel Gris or Gray Salt, is harvested by hand, using a 2,000-year-old Celtic method called "raking". The traditional harvesting method and minimal processing help preserve the natural characteristics of Celtic Salt, making it a prized choice for culinary and holistic solutions. Celtic salt is renowned for its exceptional **mineral profile**, which are present in a delicate balance, making Celtic salt a more complex and nutritious choice compared to regular table salt.

Benefits of the mineral power of Celtic Salt:

- Supporting immune function and overall health
- Vital mineral replenishment, mainly magnesium
- Enhancing flavour and texture in cooking
- Aiding in hydration and electrolyte balance
- Supporting thyroid function and adrenal health
- Promoting healthy skin, hair, and nails
- Naturally lowers high blood pressure
- Digestive enzyme
- Energy boosting



VITAL MINERALS

Celtic salt has 82 vital minerals;
Sodium, **Magnesium**, Calcium, Potassium, Zinc, Iron, Chromium, Iodine, Manganese, Bromine, Boron, Selenium.

Physico-chemical salt analysis		
N	Calcium	0,19 %
N	Magnesium	0,64 %
N	Potassium	0,14 %
N	Sodium	33,90 %
N	Sulphates	1,44 %
N	Iron	99,1 mg/kg
N	Manganese	10,8 mg/kg
N	Zinc	1,5 mg/kg

Majority of people are deficient in **Magnesium** resulting in common ailments and conditions:

Headaches. Insomnia. Hypertension. Dehydration. Stress. Inflammation. Fatigue. Brain Fog. Cramps

Magnesium is responsible for over 300 biochemical reactions in the body, including energy production, nerve function, muscle contraction, and bone health. This deficiency can contribute to various health issues, such as:

- Muscle cramps, spasms, and weakness
- Fatigue, weakness, and lethargy
- Anxiety, depression, and mood disorders
- Sleep disturbances and insomnia
- Bone health issues, like osteoporosis and osteopenia
- Heart rhythm problems and cardiovascular disease
- Digestive issues, such as constipation and IBS
- Blood sugar imbalances and type 2 diabetes



ESSENTIALLY
YOUNG

Dizzy ? Take salt
No energy ? Take salt
Headache ? Take salt
Brain fog ? Take salt
Can't focus ? Take salt

SALT is your hydration mineral,
When you don't get enough
then our quality of
life suffers.
Take Salt, the BEST SALT
CELTIC SALT



SALTY SOLUTIONS : ADDING VITAL MINERALS TO EVERY MEAL

A **magnesium mineral rich** salt will improve health and well being.

Enhance physical performance and recovery – crucial for athletes

Improve mental clarity and focus

Better sleep quality

Reduce stress and anxiety

Boost mood and energy levels

Strengthen bones and immune system

A delicious and nutritious must-have for all kitchens



Convenient: Easily add magnesium to meals without changing cooking habits.

Flavourful: Magnesium salts can add a delicious flavour to dishes.

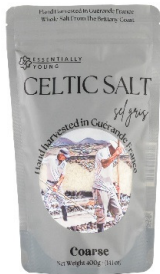
Nutritious: Provide a boost of magnesium, a essential mineral, with each meal.

Versatile: Use as a seasoning for various dishes, from soups to salads.

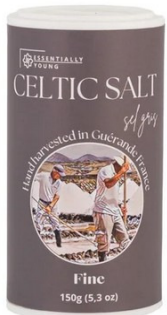
Natural: A healthier alternative to table salt



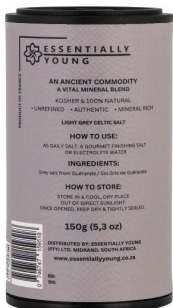
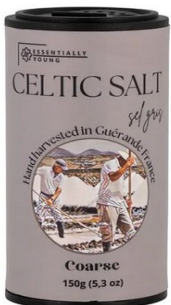
PRODUCTS & PACKAGING - Celtic Salt



Celtic Salt 400 g Coarse
Re-sealable & Recyclable Pouch
Wholesale R140.00 Retails R289.00 – R329.00
Shelf life = 2 years



Celtic Salt 150 g FINE
Re-sealable & Recyclable Shaker with Multi-hole lid
Wholesale R113.00 Retails R170.0 – R199.00
Shelf life = 2 years



Celtic Salt 150 g Coarse
Re-sealable & Recyclable Shaker with Multi-hole lid
Wholesale R92.00 Retails R150.0 – R170.00
Shelf life = 2 years



UNLOCK THE POWER OF MAGNESIUM CHLORIDE BATH FLAKES

Zechstein Magnesium Chloride is sourced from the Zechstein Sea, an ancient saltwater sea that existed over 250 million years ago during the Permian period.

The Zechstein Sea was located in what is now Europe, covering areas such as Germany, Netherlands, Denmark, Poland, United Kingdom.

The sea evaporated, leaving behind a vast deposit of magnesium chloride, which was then buried under layers of rock and sediment. Today, this magnesium-rich deposit is mined from depths of around 1,500-2,000 meters in the Zechstein region.

Zechstein Magnesium Chloride is considered one of the purest and most potent forms of magnesium, with a high concentration of:- Magnesium chloride (47-50%)

The unique geological history and mineral profile of Zechstein Magnesium Chloride make it a sought-after ingredient for various applications, including:- Wellness and self-care products.

Its exceptional quality and purity have earned Zechstein Magnesium Chloride a reputation as a premium magnesium source.

This magnesium is carefully mined from deep within the Earth's crust and protected from any man-made pollutants.

Guaranteeing quality and purity.



THE FACTS

Facts

- Zechstein Inside® salt is the purest natural magnesium chloride and is the most noble salt in the world.
- Zechstein Sea existed approximately 250 million years ago.
- Zechstein Sea was separated several times from the ocean.
- Zechstein Sea experienced 5 cycles over a period of approximately 10 millions of years.
- Zechstein Sea salt deposits located in the NW of Europe at approximately 1500 m below the surface.
- Exploitable magnesium chloride hexahydrate deposits settled in the North of the Netherlands.
- Zechstein Sea has never been exposed to modern pollution.
- Zechstein Inside® magnesium chloride is collected using solution mining technology.
- The density of the magnesium chloride solution 32% (“magnesium oil”) is greater than 1,30 kg/l.



SALTY SOLUTIONS : ADDING VITAL MINERALS TO EVERY BATH

Benefits of Magnesium Chloride Bath Flakes :

- **Relaxation and stress relief:** Magnesium helps calm the nervous system, reducing stress and anxiety.
- **Pain relief:** Magnesium's anti-inflammatory properties can help alleviate muscle cramps, spasms, and joint pain.
- **Improved sleep:** Magnesium promotes better sleep quality, duration, and depth.
- **Detoxification:** Magnesium helps draw out toxins and heavy metals from the body.
- **Skin health:** Magnesium can improve skin hydration, reduce inflammation, and promote wound healing.
- **Mood enhancement:** Magnesium has a positive effect on mood, reducing symptoms of depression and anxiety.
- **Muscle recovery:** Magnesium helps reduce muscle soreness and inflammation after exercise.
- **Immune system support:** Magnesium plays a crucial role in immune function and can help boost the immune system.



SALTY SOLUTIONS : ADDING VITAL MINERALS TO EVERY BATH

Transdermal magnesium (absorbed through the skin) has several advantages over oral magnesium supplements:

-Better absorption: Magnesium is absorbed more efficiently through the skin than through the digestive system, where it may be partially lost due to gut health issues or other factors.

-Faster results: Transdermal magnesium can produce faster results, as it bypasses the digestive system and directly enters the bloodstream.

-Increased bioavailability: Transdermal magnesium has higher bioavailability, meaning more of the magnesium is available for use by the body.

-Reduced side effects: Transdermal magnesium may reduce side effects like diarrhoea, nausea, and stomach cramps, which can occur with oral magnesium supplements.

-Targeted application: Transdermal magnesium can be applied directly to specific areas of need, such as sore muscles or joints.

-Sustained release: Transdermal magnesium can provide a sustained release of magnesium into the body over a longer period.

-Bypasses digestive issues: Transdermal magnesium bypasses digestive issues like malabsorption, acid reflux, or gut inflammation.

PRODUCTS & PACKAGING –

Zechstein Magnesium Chloride : Bath Flakes & Magnesium Oil Spray



Zechstein Inside Magnesium Chloride Bath Flakes 1kg Re-sealable & Recyclable Pouch

Wholesale 140.00 Retail R299.00 – R329.00



Zechstein Inside Magnesium Chloride Bath Flakes 300 g

Wholesale 90.00 Retail 150



Zechstein Inside Magnesium Chloride Bath Flakes 25kg

Wholesale R 1300



Zechstein Inside Magnesium Chloride Oil Spray

Wholesale 130.00 Retail R250



UNLOCK THE POWER OF PURE DEAD SEA SALT

Dead Sea Salt from Jordan is a premium natural salt, renowned for its exceptional quality and mineral-rich profile. The Dead Sea, a hyper-saline lake located between Jordan and Israel, this salt is harvested using traditional methods. Dead Sea salt is a natural treasure renowned for its unique mineral composition and therapeutic properties.

What Makes Dead Sea Salt Special? Dead Sea salt contains high levels of essential minerals like magnesium, calcium, potassium, and bromide, which contribute to its distinct therapeutic properties, makes it an excellent natural remedy for various health and skincare issues

Benefits for Skin Health-

Hydration and Elasticity:

Magnesium in Dead Sea salt enhances skin hydration, strengthening the skin barrier and keeping it soft.

Treats Skin Conditions: Dead Sea salt can help alleviate symptoms of **psoriasis, eczema, and acne** by reducing inflammation and promoting healing.

Detoxifies and Cleanses: Its mineral content helps draw out impurities and toxins, leaving your skin feeling refreshed and revitalized.

Anti-Aging Properties: Dead Sea salt promotes cell renewal and reduces the appearance of fine lines and wrinkles, giving you a youthful glow.



PRODUCTS & PACKAGING – Pure Dead Sea Bath Salt



Pure Dead Sea Bath Salt 2kg
Re-sealable & Recyclable Pouch
Wholesale 164.00 Retail R246.



Pure Dead Sea Bath Salt 25kg
Wholesale R 1100



DEAD SEA BLENDS: PREMIUM BATH SOAKS



MINERAL SOAK (PURE DEAD SEA BATH SALT & CELTIC SALT) 2kg

This combo creates a potent blend of minerals and nutrients. Dead Sea salt, rich in magnesium, potassium, and calcium, helps to soften and nourish the skin, while Celtic salt, with its rich mineral profile, adds an extra layer of rejuvenation and relaxation. Together, these two salts work synergistically to re-mineralize the body, promoting deep relaxation, reducing inflammation, and improving skin health.

Re-sealable Pouch

Wholesale R210.00 Retail R399.00



DETOX SOAK (PURE DEAD SEA BATH SALT & BENTONITE CLAY CELTIC SALT) 2kg

This combo creates a powerful detoxifying and skin-healing experience. The Dead Sea salt, rich in minerals like magnesium, potassium, and calcium, helps to draw out deep-seated impurities and toxins from the skin, while the bentonite clay absorbs and removes heavy metals, chemicals, and other pollutants, promoting a deep cleansing of the body.

Re-sealable Pouch

Wholesale R210.00 Retail R399.00

ANNA'S WILD YAM CREAM



Traditionally used in Western Herbal Medicine to relieve menstrual pain and spasms and help reduce occurrence of menopausal symptoms.

The active ingredient of Wild Yam *dioscorea villosa* is Diosgenin, a powerful Phyto Sterol which has the ability to activate the bio-chemical lipid pathway aided by numerous enzymes, leading to the production of natural compounds Ubiquinone, Dolichols, Squalene and Cholesterol. Cholesterol is the precursor to all the adrenal hormones.

Vitex agnus-castus is a herb, also known as Chaste Tree, Chasteberry and Monk's Pepper. It is mostly marketed for menstrual disorders, including symptoms of premenstrual syndrome and/or menopause *Vitex agnus-castus* is permitted for use in listed medicines in Australia. *Vitex agnus-castus* is traditionally used in Western herbal medicine to reduce and relieve menstrual cramps and spasms, menstrual pain and dysmenorrhoea, and to help reduce the occurrence of menopausal symptoms.

Active Ingredients in 1g

Dioscorea Villosa (Wild Yam) liquid extract 200mg

Vitex Agnus-Castus (Chaste Tree) liquid extract 15mg

Aloe Barbadensis (Aloe Vera) inner leaf juice powder 50mcg

Tocopheryl Acetate (Vitamin E) 20mg

Contains soya bean products and herbal extract solvent alcohol (ethanol 13.67% v/v)

SALES AND STOCKISTS

We are proudly stocked at the following retailers:

SPAR x 30 stores

Wellness Warehouse x 47 stores

Food Lovers - Namibia x 4 stores

Faithful to Nature in Pick n' Pay x 8 stores

Faithful to Nature Online

Jacksons Real Food Market x 2 stores

The Harvest Table

Weleda Pharmacies x 2 stores

Protea Pharmacy

Takealot

Yan Health

Fresh Earth

Fruits and Roots

Health Food Emporium

The Health Nut

Foundational Frequency

Hippocrates Health world

One-Life Health Supermarket

Organic Choice

Health Restore

Sidon Health

Sidon Health Flamingo

Nutri-Balance Centre

All things Earthly

Argan Green

Health Basket

Hyssop Health Shop

Vita Soul

Protea Pharmacy

Organic Zone

The Green Tap

Energize Health

Health Nutrition

Essential Health

Hillcrest Kwik-Spar

Inn-trinsic Health

Thrive Wellness

The green square shop

Thrive

Pure Natural Health

Wellness Tree

TLC

Real Food Co.

The Good Stuff

Vita Wellness

The Bare You

Natrileigh

Health Wise

Oh My Health

Holistic Emporium

Natural Vibrance

WOW Foods

Fruitful Living

The Good Health Shop

Natures Healing

Natural Selections

The Farmushy

Simple Wellness

Wellbeing Health Shop

Nature's Way



Thank You



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